



Effie's Homemade, LLC
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Retailer Price List

Product and Pricing

Product	Sold As	Shelf Life	SRP	Unit List Price	Sellable Units/Case	Case List Price
Oatcakes	Bag	6 months	\$5.99	\$3.10	12	\$37.20
Corncakes	Bag	6 months	\$5.99	\$3.10	12	\$37.20
Nutcakes	Bag	6 months	\$6.29	\$3.20	12	\$38.40
Oatcakes	Single Serve	6 months	\$1.50	\$0.82	48	\$39.36

Shipping – UPS Ground

Quantity	East Coast	West Coast
2 cases (minimum)	\$7.00	\$10.00
4 cases	\$10.50	\$13.50

UPC/Bar Codes

Oatcakes Bag	Corncakes Bag	Nutcakes Bag	Oatcakes Single Serve Unit
			
8 91077 00200 0	8 91077 00202 4	8 91077 00203 1	8 91077 00201 7

Packaging Specifications and Materials

	Unit Weight/ Dimensions	Case Weight/ Dimensions	Pallet Weight/ Dimensions @ 90 cases per pallet
Oatcakes, Corncakes, Nutcakes Bag	7.2 oz 3¾ x 2¼ x 10	7.4 lbs 14 x 7 x 5 - .313 cubed	666 lbs 15 per layer - 6 layers
Oatcakes Single Serve	1.2 oz 4½ X 2½	5.6 lbs 14 x 7 x 5 - .313 cubed	324 lbs 15 per layer - 6 layers

Printed Bags PET (polyethylene terephthalate) tray inserted into pre-printed polypropylene bag

Single Serve Wrapped in polypropylene film and inserted into point of sale box

Ordering and Delivery

Minimum Order 2 cases – any product or combination

Initial Order Opening orders require a credit card or company check; major credit cards accepted

Terms Net 21 days; no COD; credit terms require background check and approval

Contact Irene Costello or Joan MacIsaac
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