



Media Contacts

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## CORNCAKE FACT SHEET

**Product Features & Benefits** Launched in July 2009 Effie's Corncakes are inspired by regional recipes of the Americas - cornmeal flatbreads, cornpones, johnnycakes. These Corncakes are crisp, lightly sweetened biscuits with a homey, toasted corn flavor. The all natural biscuit uses both masa flour and cornmeal for an unmistakable taste and texture. The touch of anise is a nod to the Mediterranean adventurers and spice traders who brought the flavors of the new and old worlds together. Effie's Corncakes are packaged in eco-friendly, 100% recyclable material.

**Serving Suggestions** Effie's Corncakes are versatile. Enjoy them:

- In the morning with coffee or tea
- As an hors d'oeuvre with artisan cheeses and savory spreads
- Or just by itself anytime

**Ingredients** Effie's ingredients are simple and uncomplicated—flour, unsalted butter, cornmeal, sugar, masa, anise seed, kosher salt, baking soda.

**Suggested Retail Price** \$5.99 per 7.2 oz package

**Availability** Available nationally in gourmet and specialty food stores and through our website. For store locations and online purchasing information, visit [www.effieshomemade.com](http://www.effieshomemade.com).

Call for samples.

**Origin** Made in the USA

